

The SURE Storytelling Competition asks undergraduate researchers at USask to share how their summer research projects are impacting our futures locally, nationally and globally by creating a three minute video submission.



2026 SURE Storytelling Competition

Storytelling helps researchers communicate complex ideas clearly and memorably, making the impact of their work more engaging and accessible to diverse audiences. The SURE Storytelling Competition is an opportunity for Undergraduate Researchers to develop and apply their storytelling skills by sharing why and how their research, scholarly or artistic projects impact the lives and the world around us. Undergraduate student researchers are invited to submit a video of their summer research projects up to 3 minutes in length to the SURE Storytelling Competition. Videos will be shared online and voted on by students, faculty, and staff. The winner will receive a \$500 prize and be featured by the Undergraduate Research, Scholarly, and Artistic Works Initiative communication channels.

To participate in the competition, undergraduate students must:

- Submit up to a 3-minute video by October 1st, 2026, at 11:59pm.
- Have the consent and permission of their supervisor to participate in the competition.

See Complete Eligibility Criteria and Terms and Conditions Below

Workshops

Students are invited to attend a workshop hosted by the Society for Undergraduate Research Experience (SURE) to learn more about the competition, Prizes and awards, Competition timelines and details, Upcoming video creation workshops and access to professional media supports, Storytelling as a research methodology and a mobilization strategy, how to tell your research story, write a script, and leverage audio and video to communicate your story.

Workshop Details:

Date: June 17, 2025

Time: 11am-12pm

Additional media and storytelling workshops hosted by USask Media Production will take place over the summer months to support students in collecting quality media

**Location: ARTS 256 or Join
Online**
[REGISTER NOW!](#)

*assets as their research activities progress and in
developing media literacy skills.*

*Visit the **[SURE Storytelling Completion webpage](#)** for
details.*

Prizes

The top video will be awarded a **\$500 prize**.

Eligibility

- Eligible students include those who participated in a supervised USask undergraduate student summer research project in 2026. This may include a Tri-agency (NSERC, CIHR and SSHRC), a USask funded USRA, or a Research Assistant position or other faculty supervised research experience.
- One submission per eligible student.
- The video must feature research that the student worked on in summer 2026.
- Students do not need to be enrolled as an undergraduate student in the Fall 2026 term at USask.
- Students must have the consent of their faculty supervisor to participate in the competition.
- Original footage shot by the student during their research project is strongly preferred. Stock footage must be open source (Creative Commons License) and should play a “minimal role” in the video production.

Judging Criteria

1. Storytelling: Does the video communicate the potential for a compelling story, a unique point of view, or demonstration/visualization about the student’s research, scholarly or artistic work?
2. Creativity: Are the ideas for the video original and creatively conveyed?
3. Storytelling Medium: Do the audio and visual elements add substantial understanding to the storytelling or messaging?
4. Media Literacy: Does the video showcase media production skill development?
5. Clarity: Is the research explained with clarity? Is the message or information effectively delivered?
6. Guidelines: Does the submission meet the eligibility and consent requirements?



Terms and Conditions

By entering the competition:

- Students agree to the use of their video for purposes of education and promotion by Research Profile and Impact, Media Production, and Research Acceleration & Strategic Initiatives.

Application Details

Application Form: [Online Submission Form](#)

Deadline: **October 1st, 2026, at 11:59 pm**

To learn more about this opportunity, please contact
undergraduate.research@usask.ca.

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