



Mitacs Business Strategy Internship (BSI): Partner Proposal Saskatoon Soccer Centre Inc.

Organization Name: Saskatoon Soccer Centre Inc.

Please Send Resume/Cover Letter To: Jacob Powell jacob@powellbd.com

Seeking Applicant in:

Current student, grad student, or recent grad of the Department of History

Background:

The Saskatoon Soccer Centre Inc. formed a committee called the "SK Soccer Legacy Project." The committee exists to create a living, breathing, organic preservation of the history of Saskatoon soccer of past, present and future generations.

We believe there is a proud history and substantial heritage of soccer in Saskatchewan that should be shared and celebrated with those who can look back and those looking forward. We are using space at our two soccer centers to showcase Saskatoon's Soccer Heritage and store our history with best-in-class archives. We have built and displayed multiple showcases, and we intend to rotate the collections.

We have already begun collecting artifacts and have received item data back to 1911, like the Saskatoon Soccer Association minute book documenting the first "official" soccer game in Saskatoon.

For us, we keep going back to the story of little Jonny searching up his granddad in the archive database to "call up" all the historical information about playing, coaching and volunteering the offered to his Saskatoon soccer community. We see an opportunity for not only displaying significant community figures but also those who played roles like reffing, volunteering at community soccer events, and coaching the little guys.

There are three main stages in our initiative, and each stage has a goal/deliverable.

Stage 1: Collection

We have a team dedicated to collecting artifacts from the community. We are measuring the success of this team based on the number of artifacts and items received from the community at large.

We have ongoing weekly Social Media content sent out to 1K people, a monthly newsletter, and signage within each of the soccer Centers.

Our goal is to collect a box of artifacts every month. We don't need help from an intern in this stage.

Stage 2: Preserve

We have dedicated an artifact room at Saskatoon Kinsmen/Henk Ruys Soccer Centre to house and preserve the artifacts donated by the community. We have also begun digitizing the items we've collected to build a database that little Jonny can search.



The intern will use artifact preservation best practices to ensure we keep the artifacts from getting harmed but also be able to quickly assess and build a Collection to showcase.

The intern will also create a digital data bank of pictures, key words, and names from all the artifacts we have received in the past 3 years. The intern will pose the skillset to assess, document, and preserve the artifacts can help us in this stage.

Stage 3: Showcase

The Legacy Project Committee will continue to build two state-of-the-art showcase displays at each of the sports centres in Saskatoon. We are measuring the success of these showcases by engagement from visitors and the number of rotated "collections" each year.

In the Saskatoon Kinsmen/Henk Ruys Soccer Centre building, we are currently showcasing the game's history from 1911 to today in Saskatoon. In the new collection at Saskatoon Soccer Centre, we are showcasing the history of each youth soccer club from the humble beginning to record registrations.

For every new collection, we celebrate the history of soccer in Saskatoon with a community event. That event will have a program highlighting the story of how the collection came to be. We also plan on highlighting special stories discovered within the collection.

We don't require an intern's help within this stage.

Operational Summary

The Saskatoon Soccer Legacy Project committee is responsible for achieving the tasks set for the 1st and 3rd stage of the process. The intern will be responsible for achieving the deliverables set for the 2nd stage, "to create a process of artifact preservation using a digital data bank."

There is an opportunity to showcase the history of the game and how the game has brought a community together. History creates culture. We want to showcase that history to create a culture of celebrating community involvement, volunteerism, and fitness.

The Challenge

We need help in preserving the artifacts we collect in both the physical and digital format. Specifically, we need a student with expertise to archive the artifacts that we collect. We have the physical space, but need help storing the artifacts in the physical space and digitally.

The expertise we need goes beyond our day to day operations because eventually we will have a way for people to search all things related to Saskatchewan Soccer. We want people to interact with this preservation of soccer. Again, going back to the little Jonny looking up his grandad.

Objectives & Methodology/Approach:

The student's project will primarily be operating in Stage 2: Preservation.

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The student will be tasked to create a digital data bank of pictures, key words, and names from all the artifacts we have received in the past 3 years. The intern will require the skillset to assess, document, and preserve the artifacts.

Timeline:

Intern – History Department Timelines

Week 1

Onboarding. Going through current data bank, sorting through current technology and identifying missing elements, sorting through room of artifacts and memorabilia. Reviewing the archive room and current process of preserving artifacts.

Week 2

Planning. Outline a plan to preserve the artifacts using the best technology we can get, scanners, cameras, AI software, computer, monitors, printers, cloud software, etc. Provide a plan to committee on how we will preserve the artifacts within the archive room. Provide a plan on how we can access the archive room for collections and displays. Provide a plan for accessing the data bank.

Week 3

Testing. Test plans on a number of artifacts within the collection room to identify any issues with plan, and opportunities to improve.

Week 4

Reporting. Report findings to committee members to receive approval for execution of the plan. Provide a detailed report of strengths and weaknesses of plan. Additional potential opportunities. Sustainable action Plan

Week 5

Execution. Execute the plan approved from previous week to preserve the artifacts found in the collection room.

Week 6

Training and coaching. Record screen for training and coaching purposes. Document the process of preserving the artifacts.

Weeks 7-14

Complete the Digital data bank build out with current artifacts within collection room.