

About the company/NFP		
Company/Organization name (Partner can remain anonymous, in which case indicate (ANONYMOUS) following name)	GENOME PRAIRIE	
Organization type	Not-for-Profit	
Country	CANADA	
Address 1	100-135 INNOVATION DRIVE	
Address 2		
City	WINNIPEG	
Postal code	R3T 6A8	
Key Contact person at company	First name	FAYE
	Last name	PAGDONSOLAN
	Email address	fpagdonsolan@genomeprairie.ca
	Phone number	204-269-0868
	Job title	Senior Manager, Adminsitration and Board Relations
	Department	
About the company/NFP max 200 words	Genome Prairie is the leading not-for-profit organization for support and management of large-scale genomics and related bioscience research projects in Manitoba and Saskatchewan. Industry sectors such as agriculture, health, mining and energy are benefitting from the organization's outreach and commercialization initiatives. With its partners, Genome Prairie has invested approximately \$362 million in research activity in plant, animal and human genomics, bioinformatics, instrumentation development and bioethics since its establishment in 2000.	
Mitacs Business Development Representative	Yvette Shang	

About the project	
Project Type	Innovation
Estimated length of project	4 to 6 months
Project desired start date	2026-03-16
Project location (Country, city, province. Can state up to THREE)	100-135 Innovation Drive, Winnipeg, MB R3T 6A8 CANADA 214-111 Research Drive, Saskatoon, SK S7N3R2 CANADA
Project title Short, clear title for the research/innovation project (max. 80 characters, including spaces)	Improving Research Impact Through Strategic Communications
Describe the project max 300 words What is the project about? For Research Project: Explain what is the main goal of the company (a final product, software, knowledge in a specific area, etc). For Innovation Project: Explain the innovation or incremental innovation to be developed (i.e. business model, product or process)	This Business Strategy project addresses a critical operational and strategic gap in research-driven organizations: the need for consistent, measurable knowledge mobilization that supports decision-making, stakeholder engagement, and funder accountability. Genome Prairie supports genomics research across the Prairie provinces, yet research outputs are often complex and not systematically translated into accessible insights for government, industry, and funding partners.

development/improvement, service delivery, etc.), the main tasks to be performed by the candidate and the methodology/techniques to be used.	The objective of this project is to design and implement a structured knowledge mobilization and communications approach that increases the visibility, usability, and demonstrated impact of Genome Prairie–supported research. The Mitacs intern will work within Genome Prairie’s Communications and External Relations function to support applied strategy development and execution rather than purely academic communications. Key activities include developing digital content frameworks, maintaining and optimizing digital platforms, and working directly with project Principal Investigators (PIs) to translate research activities into clear, outcome-oriented communications. The intern will support stakeholder-facing initiatives such as research symposiums and government relations events, ensuring that research outputs are aligned with organizational priorities and funder expectations. Using applied communications, content analytics, and stakeholder engagement methodologies, the intern will contribute to the creation of repeatable processes that link research progress to measurable communications outputs. This approach enables Genome Prairie to better demonstrate value, inform strategic decisions, and strengthen its position within the Prairie innovation ecosystem. This project is non-academic in nature and focuses on applied strategy, operational improvement, and knowledge mobilization outcomes that deliver direct benefit to the partner organization and its stakeholders.		
Required expertise/skills max 200 words Specific software, specific skills. Optional: assets.	The candidate should possess training in communications, media studies, business, social sciences, or a related discipline, with a demonstrated ability to apply research and analysis in a non-academic, organizational setting. Required competencies include strong written and verbal communication, strategic thinking, and the ability to synthesize complex research information into decision-ready, audience-appropriate outputs. Experience with digital platforms (web, social media, email marketing) and content performance tracking is required. Technical skills in Adobe Creative Suite and/or basic multimedia production (video, audio, visual assets) are strong assets. The candidate must demonstrate strong project management skills, attention to detail, and the ability to manage competing priorities while meeting deadlines. Experience supporting applied research, innovation projects, stakeholder engagement, or public-sector or not-for-profit initiatives is an asset. The candidate should be comfortable working independently while collaborating with researchers, communications professionals, and external partners.		
Discipline(s) Please choose your top 3 preferences from the drop-down menus If the drop-down menu does not appear, please choose your preferences from the list provided on page 3.	LIFE SCIENCES	Journalism / Media studies and communication	Interactive arts and technology
Number of positions/interns	1		

Academic Level Choose the desired education level of the intern.	☐ College ☒ Undergraduate/Bachelor ☒ Master's ☒ PhD ☒ Postdoctoral fellow ☒ Recent graduate ☐ No preference		
Preferred language	English		
Preferred Academic institution(s) If the drop-down menu does not appear, please choose your preferences from the list provided on page 3.	University of Manitoba	University of Saskatchewan	Saskatchewan Polytechnic
For Research Project: Open to applicants registered at an institution based outside of Canada?	Choose an item.		
Do you agree to Mitacs promoting your research project on social media?	Yes		

Once finalized, please send this form to the Business Development Specialist you have been in contact with.

LIST OF ACADEMIC DISCIPLINES

ENGINEERING

- Aerospace studies
- Engineering - biomedical
- Engineering - chemical/biological
- Engineering - civil
- Engineering – computer / electrical
- Engineering - mechanical
- Engineering - petrochemical
- Engineering – other

LIFE SCIENCES

- Animal science
- Biochemistry / Molecular biology
- Biology
- Dentistry
- Epidemiology / Public health and policy
- Food science
- Genetics

- Human physical performance and recreation
- Kinesiology
- Medicine
- Microbiology / Immunology
- Nursing
- Pharmacy / Pharmacology

MATHEMATICAL SCIENCES

- Computer science
- Finance
- Mathematics
- Operations research
- Statistics / Actuarial sciences

NATURAL SCIENCES

- Agriculture
- Chemistry
- Environmental sciences

- Forestry
- Geography / Geology / Earth science
- Oceanography
- Physics / Astronomy
- Resources and environmental management
- Zoology

SOCIAL SCIENCES & HUMANITIES

- Anthropology
- Archaeology
- Architecture and design
- Business
- Criminology
- Cultural studies
- Design
- Economics
- Education
- Family and consumer science
- Gender and sexuality studies

- History
- Hospitality and tourism
- Interactive arts and technology
- Journalism / Media studies and communication
- Languages and linguistics
- Law
- Library and museum studies
- Literature
- Music
- Performing arts
- Philosophy
- Political science
- Psychology
- Public administration
- Religion
- Social work
- Sociology
- Urban studies
- Visual arts
- Other

LIST OF ACADEMIC INSTITUTIONS

- Acadia University
- Adler University
- Algoma University
- Algonquin College
- Art Institute of Vancouver
- Athabasca University
- Bishop's University
- Brandon University
- Brescia University College
- British Columbia Institute of Technology
- Brock University

- Canadian Mennonite University
- Cape Breton University
- Carleton University
- Cégep de l'Outaouais
- Collège communautaire du Nouveau-Brunswick
- College of New Caledonia
- College of the North Atlantic
- Concordia University
- Concordia University College of Alberta

- Concordia University of Edmonton
- Dalhousie University
- Douglas College
- École de technologie supérieure
- École nationale d'administration publique
- École Polytechnique de Montréal
- Emily Carr University
- Fanshawe College
- First Nations University of Canada
- HEC Montréal

- Huron University College
- Institut national de la recherche scientifique
- Institute of Chemical Technology
- Institution outside of Canada
- King's University College
- Kwantlen Polytechnic University
- Lakehead University
- Lambton College
- Laurentian University
- Luther College

- MacEwan University
- McGill University
- McMaster University
- Memorial University of Newfoundland
- Mission Universitaire de Tunisie à Montréal
- Mount Allison University
- Mount Royal University
- Mount Saint Vincent University
- Nipissing University
- Northern Alberta Institute of Technology
- Nova Scotia College of Art and Design
- NSCAD University
- OCAD University
- Olds College
- Ontario College of Art & Design
- Ontario Tech University
- Polytechnique Montréal
- Queen's University
- Red Deer College
- Redeemer University College
- Royal Military College of Canada
- Royal Roads University
- Ryerson University
- Saint Mary's University
- Saint Paul University
- Saskatchewan Polytechnic
- Selkirk College
- Seneca College of Applied Arts and Technology
- Sheridan College
- Simon Fraser University
- Southern Alberta Institute of Technology
- St. Francis Xavier University
- St. Jerome's University
- St. Lawrence College
- St. Thomas More College
- St. Thomas University
- TÉLUQ
- Thompson Rivers University
- Trent University
- Trinity Western University
- Tyndale University College and Seminary
- Université de Moncton
- Université de Montréal
- Université de Sherbrooke
- Université du Québec : Institut national de la recherche scientifique
- Université du Québec à Chicoutimi
- Université du Québec à Montréal
- Université du Québec à Rimouski
- Université du Québec à Trois-Rivières
- Université du Québec en Abitibi-Témiscamingue
- Université du Québec en Outaouais
- Université INRS
- Université Laval
- Université Sainte-Anne
- University Canada West
- University of Alberta
- University of British Columbia
- University of British Columbia Okanagan
- University of Calgary
- University of Guelph
- University of Lethbridge
- University of Manitoba
- University of Montreal
- University of New Brunswick
- University of Northern British Columbia
- University of Ontario Institute of Technology
- University of Ottawa
- University of Prince Edward Island
- University of Regina
- University of Saskatchewan
- University of the Fraser Valley
- University of Toronto
- University of Victoria
- University of Waterloo
- University of Western Ontario
- University of Windsor
- University of Winnipeg
- Vancouver Island University
- Western University
- Wilfrid Laurier University
- York University
- Yukon College
- College or polytechnic