

2024 Undergraduate Research Storytelling Competition

Undergraduate student researchers are invited to submit their pitch to the Undergraduate Research Storytelling Competition. In this competition, student researchers will have the opportunity to share why and how their summer research project affects the world around us. Through a competitive adjudication process, the best pitch will be selected and transformed into a two-minute video which tells a compelling story about their summer research project. Additional prizes for the top pitches are also available.

To participate in the competition, undergraduate students must:

- Submit a 300-word story pitch by **September 13, 2024**.
- Have the consent and permission of their supervisor to participate in the competition.
- Be available to participate in the production of a video in the fall 2024 term.

Students are invited to attend a workshop hosted by the Research Profile and Impact and the Media Production to learn how to tell your research story, write a pitch, and integrate aspects of video storytelling into your pitch.

Workshop Details:

Date: August 29, 2024

Time: 2:00 - 3:30 pm

Location: Arts 263

RSVP: [Sign up online](#)

The successful Undergraduate Research Storytelling Video will be featured on USask's social media channels, websites, and shared with our partners.

Prizes

The top pitch will be awarded the incredible opportunity to work with USask's Media Production team to create a two-minute video of their research that will be featured on the Research Profile and Impact website and throughout USask social media channels.

Runners-up prizes will include professional headshots.

Eligibility

- Eligible students include those who participated in a USask undergraduate student summer research project in 2024. This may include a Tri-agency (NSERC, CIHR and SSHRC), a USask funded USRA, or a Research Assistant position.
- One submission per student is eligible.
- The pitch must feature research that the student worked on in summer 2024.
- Students do not need to be enrolled as an undergraduate student in the Fall 2024 term at USask, however, they do need to be available to participate in the development of a video.
- Students must have the consent of their faculty supervisor to participate in the competition.

Judging Criteria

1. **Storytelling:** Does the pitch communicate the potential for a compelling story, a unique point of view or demonstration/visualization about the student's research, scholarly or artistic work?
2. **Creativity:** Are the ideas for the pitch original with the potential to be creatively conveyed?
3. **Clarity:** Is the research explained with clarity? Is the message or information effectively delivered?
4. **Feasibility:** Does the pitch provide a vision that can be reasonably created by the Media Production team?
5. **Guidelines:** Does the pitch meet the eligibility, consent, and availability requirements?

Terms and Conditions

- By entering the competition, students agree to the use of their pitch for purposes of education and promotion by Research Profile and Impact, Media Production, and Research Acceleration & Strategic Initiatives.

Application Details

Application Form: [Online](#)

Deadline: **September 13, 2024 at 4:00 pm**

To learn more about this opportunity, please contact
undergraduate.research@usask.ca.